

# THE FUTURE OF LONGRIDGE

## LONGRIDGE ECONOMY EVENT

An introduction to the Longridge Town Team  
and Partner Support Agencies

**\*INVITATION\***

**Date:**

Wed 15<sup>th</sup> Sept 2010

**Venue:**

Longridge Civic Hall

Calder Avenue

Longridge

**Time:**

Arrival / Buffet &  
Refreshments from 5.30pm

**Event time:**

6.00pm – 8.00pm

As a key business and service centre, serving both the local area and visitors, the future economic success of Longridge is vital. An Economic Action Plan has been produced proposing a range of activities towards improvements in the local economy under four priority themes, which are:

- Supporting and sustaining new and existing businesses in Longridge
- Improving the environment and appearance of Longridge and the overall visitor experience
- Enhancing the role of Longridge as a key rural service centre
- Strengthening economic opportunities and relationships between the town and the wider area

The aim is to support the aspirations of all partners involved towards promoting Longridge as a retail, business and leisure destination, ensuring that the trading environment in the town is conducive to the success of businesses and encourage the establishment of other businesses in the town and generally aid in developing the potential of Longridge environmentally, socially and economically. Key to its success will be the involvement of local businesses, community representatives and organisations with an interest in the future success of Longridge as a thriving rural town serving the local area.

We invite you to attend this informative event on Wed 15<sup>th</sup> Sept between 6pm - 8pm (arrival & refreshments from 5.30pm) at Longridge Civic Hall, Calder Avenue, Longridge. Simply either complete the form below and return it to us, or telephone 01200 414531 or email [craig.matthews@ribblevalley.gov.uk](mailto:craig.matthews@ribblevalley.gov.uk) with your contact details.



LONGRIDGE ECONOMY EVENT 15<sup>TH</sup> SEPT 2010 - Free of Charge Please reserve  place (s)

TICK IF UNABLE TO ATTEND BUT WISH TO BE KEPT INFORMED OF DEVELOPMENTS

NAME(S):

ORGANISATION NAME:

ADDRESS:

TEL:

FAX:

EMAIL:

Please complete and return to Craig Matthews, Ribble Valley Borough Council, Church Walk, Clitheroe BB7 2RA  
(Tel: 01200 414531 – email: [craig.matthews@ribblevalley.gov.uk](mailto:craig.matthews@ribblevalley.gov.uk)).

**Simply complete and fax back on 01200 414487**  
**OR telephone 01200 414531 to reserve your place**